



SPONSOR PROSPECTUS

Event Date: Friday, Oct. 16th, 2026

Learn more about the experience, event metrics, and sponsor opportunities.

ABOUT

CollabDays New England connects 120+ Microsoft 365 professionals



Microsoft Technology Center
5 Wayside Rd
Burlington, MA 01803

CollabDays New England brings people together to embrace a broader perspective on collaboration, to learn, and to share. This event unites Microsoft 365 professionals to share knowledge, discover solutions, and advance workplace collaboration.

Sponsors gain direct access to decision-makers and IT leaders actively seeking solutions to enhance collaboration and communication. The event covers all of Microsoft 365 - a wide range of technologies, tools, and methodologies that improve collaboration in the modern workplace.

We aspire to create an event that brings like-minded individuals together. We do this with engaging sessions and thought-provoking discussions. Attendees get valuable **opportunities to learn**, network, collaborate with **industry experts, and discover unique partner solutions.**

This year's event will take place on **Friday, October 16th, 2026**, at the Microsoft Technology Center in Burlington, MA. Limited sponsorship opportunities available.

WHY SHOULD YOU SPONSOR?

2025

186% increase | 2022 to 2025

120

Attendees

43

speakers

11

vendor booths

Access IT decision makers

- **71%** of our 2025 attendees make IT decisions.
- Get in front of key technical decision makers.

Growth | Year over year

- 2025 event sold out a month early.
- Attendance grows year over year.
- 2026: Expanding space to accommodate more attendees.

Going strong since 2009

- Current organizing committee has been in place since 2017.
- Be a part of this vibrant tech community in the New England region.

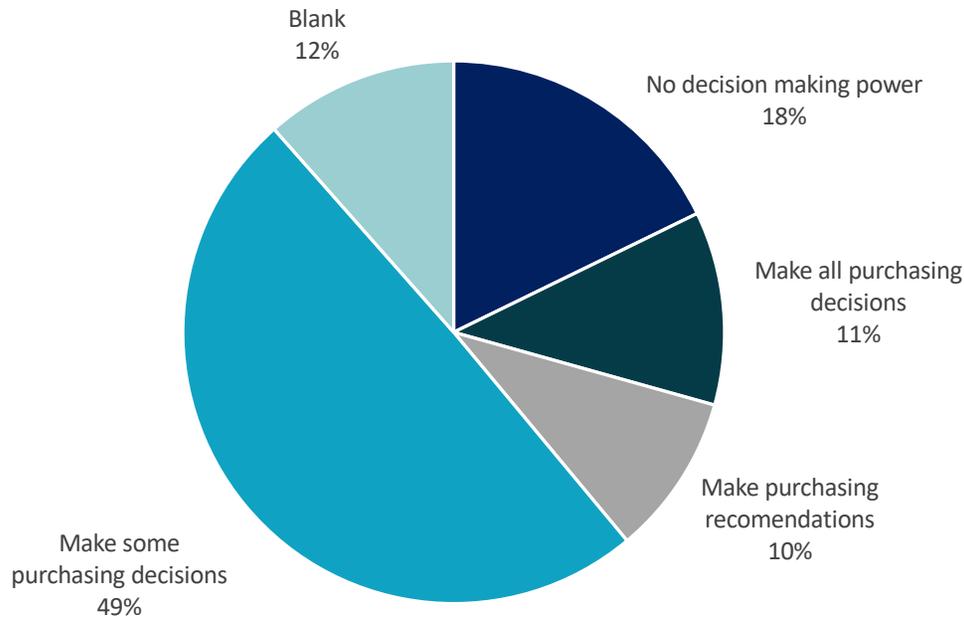
Connection with community experts

- CollabDays New England speakers are Microsoft MVPs, community leaders, and industry experts.
- Get their perspectives on the latest information from Microsoft.
- Ask questions and share what you offer.

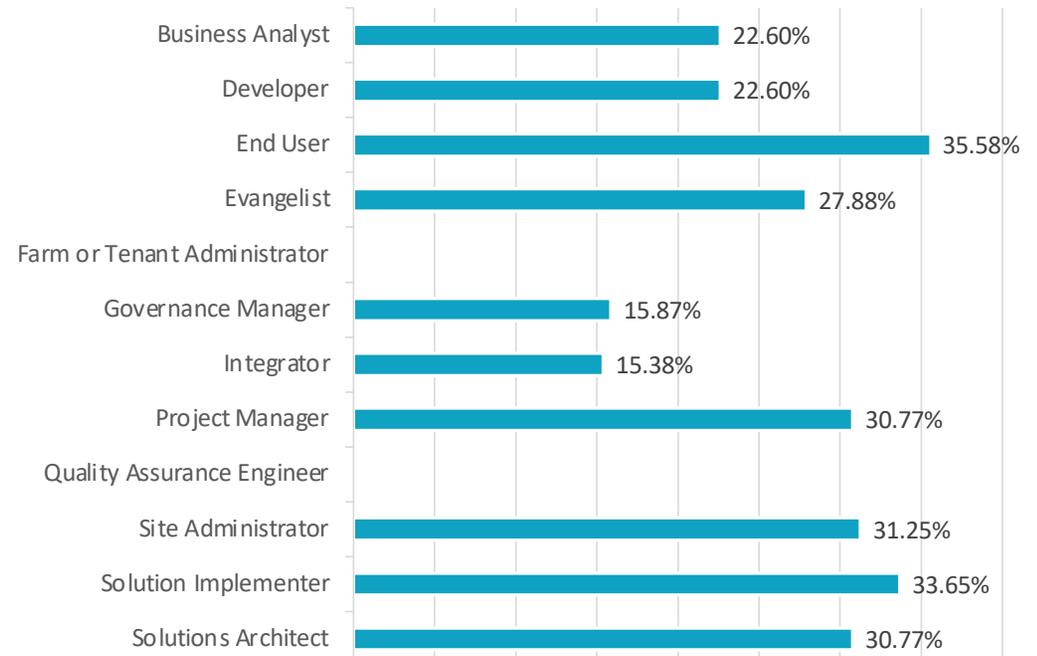
FYI | Our [2025 event recap article](#) on LinkedIn.

2025 ATTENDEES

Purchasing Authority



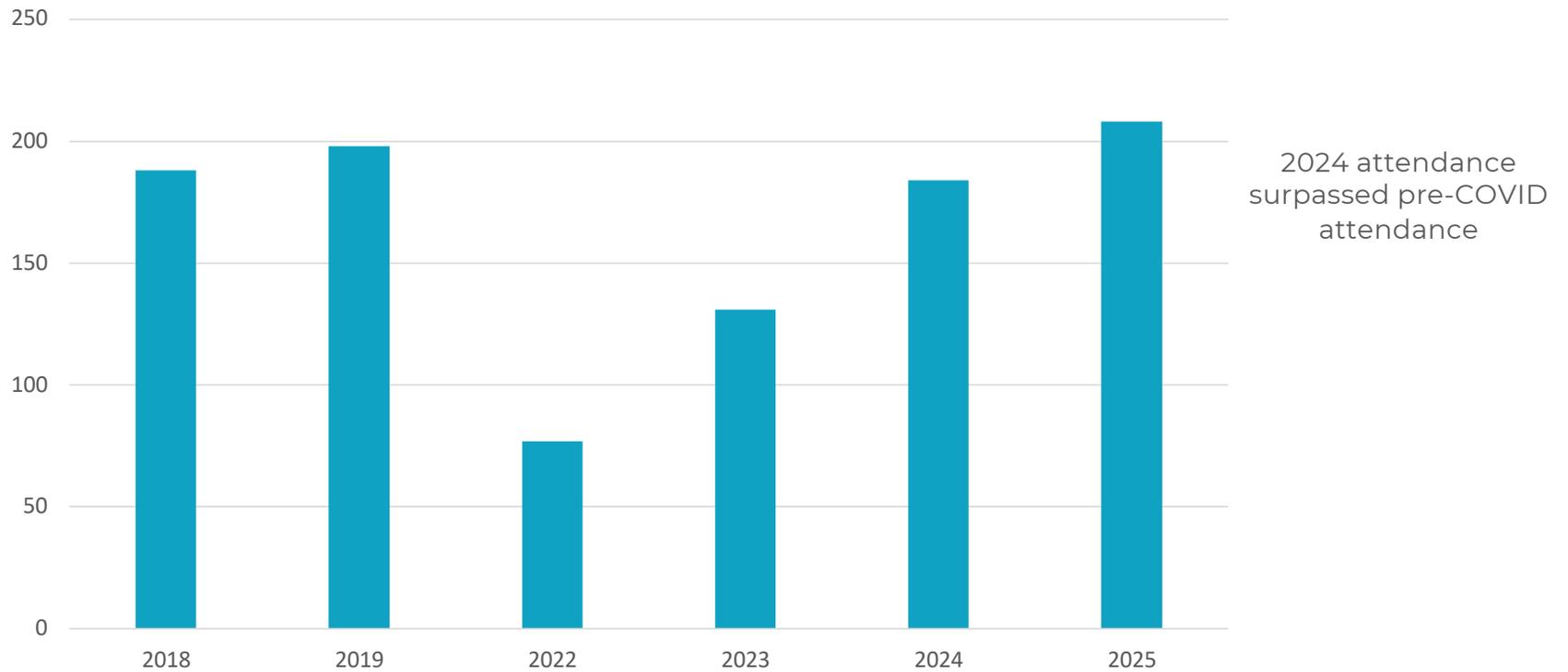
Role Composition



Users can select multiple roles

CDNE GROWTH

186% Increase in Attendance from 2022 to 2025



WHY SPONSOR?

Sponsoring **CollabDays New England** helps:

- Generate **brand awareness**
- Get **additional exposure** through various media channels.
- **Create trust** between your organization and customers more easily
- Expose you to **new clients**, customers, or business partnerships
- Strengthen current customer and partner relationships by increased visibility
- Improve perception from the target audience
- **Support a vibrant IT community** that gives back – A community that recognizes and rewards those who support them.

Reserve your Sponsorship today!

Sponsorships are limited and available on a first come, first-served basis.

For more information, please email

Derek Cash-Peterson:

derekcp@sympraxisconsulting.com

PACKAGES

Silver - \$2,000 - \$2,500

Focused brand visibility

Includes

- Attendee list
(full contact details)
- Logo in presentation templates
- Social media promotion
- 2 Appreciation Dinner attendees

Available Options

- Badge Sponsor (1) - **\$2,500**
- AMA Sponsor (1) - **\$2,000**
- Standard Silver Sponsor - **\$2,000**

Optional Add-Ins

- Exhibitor table (+\$500)
- 30-minute lunch session (+\$500)

Gold - \$3,000

High-impact engagement

Includes

- All Silver sponsor benefits plus
- Guaranteed speaking slot
(if confirmed by 5/18/26)
- Exhibitor table
(Standard and lunch sponsors)
- Remarks and acknowledgement at a
sponsored event
(Lunch, Appreciation, and SharePoint)

Available Options

- Appreciation Dinner Sponsor (1)
- Lunch Sponsor (1)
- SharePoint Sponsor (1)
- Standard Gold Sponsor

Optional Add-Ins

- Exhibitor table (+\$500)
- 30-minute lunch session (+\$500)

SOLD OUT

Platinum - \$3,500

Maximum visibility & influence

Includes

- All Silver sponsor benefits plus
- Guaranteed speaking slot
(if confirmed by 5/18/26)
- Priority exhibitor table selection
- Priority lunch exhibitor session
- Priority social media promotion

TERMS & CONDITIONS

Sponsor Agreement

Once your preferred sponsorship package has been negotiated, we will prepare a Sponsor Agreement for your signature to be signed and returned within the timeframe required.

Sponsorships are limited and available on a first come, first-served basis.

Payment

- All prices are listed and must be paid in US dollars.
- Check payments and direct transfers will be accepted.
- Sponsor will pay all associated card processing fees in addition to the sponsorship level cost for all credit card payments.
- Benefits will not begin until the Sponsor Agreement is submitted, and payment is received.

Cancellation Policy

Cancellation of sponsorship is solely based on the discretion of the CollabDays New England management team. If cancellation is granted, there may be fees associated with services delivered on behalf of the canceling sponsor.

Contact Us Today!

For more information, please email
Derek Cash-Peterson:
derekcp@sympraxisconsulting.com



The biggest and best collaboration event in New England

Friday, October 16th, 2026
Microsoft Burlington MTC

COLLABDAYSNE.ORG

[@COLLABDAYSNE](https://twitter.com/COLLABDAYSNE)